# Web Design Questionnaire

**Business name:**

## What you have currently

**Do you currently have a website? If so, what’s the link?**

**Do you already have a hosting?** Yes/No If yes, send the information.

**Do you already have a domain?** Yes/No

**Do you currently have a logo or corporate colors?** If yes, send the logo and indicate the colors you want to see in your website.

**Do you have any content at the moment like a brochure, pamphlet etc…?**

**Do you have text, photos and/or testimonials for the website?**

**Please join any documents, photos etc… to this questionnaire.**

## What you want

**What is the website’s main purpose?**

To sell products? Yes/No

To promote services? Yes/No

To collect email addresses? Yes/No

To build a brand / community? Yes/No

To have information about your business? Yes/No

Other?

**What types of advertising do you use or have you used?**

**Do you have any Social Media?**

If yes: indicate the link to your social media

Facebook:

Instagram:

YouTube:

Google My Business:

Any other?

**Pages of the website**

Website normally have 5-6 pages

1. **Home**

How would you describe your business in a few sentences?

What do you have to offer in your website?

Do you have any testimonials from your clients that can be inserted in the website?

1. **About Page**

Talk about your business, how it started? What is your story?

What differentiates you from your competition?

Any vision, mission, and values you want to share with your clients?

If you want to present your staff, send a list with the name, picture and their roles.

1. **Services or Shop**

What are the services you can offer? A list and a short description of each services will be required.

If it’s ecommerce, how many products do you want to sell?

Fill the list of categories and products on the next page.

1. **Gallery**

Send the best pictures you want to present to your clients. About your products, business, community etc…

1. **Blog**

The blog will allow you to announce new services, events, trips etc… in your website. Just indicate if you want to have a blog?

1. **Contact**

The contact page is very important. It’s how clients can join you.

Email:

Telephone:

Address:

Name of the person to join (if you want)

## If you want ecommerce, prepare a list of your products

**Who is the website’s target audience?**

**Categories of your products**

|  |  |
| --- | --- |
| **Category** | **Any sub-categories?** |
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**List all of your services/products that you want included on the website:**

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| --- | --- | --- | --- | --- | --- | --- |
| **Name** | **Short Desc** | **Long Desc** | **Simple**  **Product** | **With attributes**  **(color,size)** | **Price** | **SKU Inventory number** |
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